



Robert Stirling Moser

September 1, 1949 - December 7, 2019

Robert “Bob” Stirling Moser passed away peacefully on Saturday, December 7, 2019, at the age of 70. Bob was born on September 1, 1949, in Washington D.C. to Mary Jane and Joseph Moser. Beloved husband of Sharon Spoto; loving father of Joseph “Joe” Moser (Dayna) and Robert “Rob” Moser II (Christie); and the late Kelly Moser; dear grandfather of Joseph “JJ” II, Evelyn and Adeline; beloved brother of Joseph (Pam).

Bob was born in Washington DC, and grew up in Silver Spring, MD and Rockville, MD. He attended the University of Maryland and graduated with a Bachelor’s Degree in Economics in 1971. He married Sharon Moser in 1975 and had three children, Kelly, Joe and Rob.

Bob was an Executive with American Motors Company (AMC) and Chrysler Corporation. Later, he owned and managed Westland Car Care Company, and helped lead the Vehicle and Infrastructure Integration Consortium (VIIC).

An avid athlete, Bob loved to compete in long-distance endurance sports. He completed the 1990 Ironman World Championship in Kona, Hawaii, after completing a long list of Ironman 70.3 Triathlons and Marathons both Nationally and Internationally. He regularly combined adventure with his sports, often shoving off for week-long solo treks through the Everglades National Park on kayak, solo night diving shipwrecks in the Florida Keys, or all-day deep-sea fishing

Motorsports were a major part of his life. Whether racing or wrenching, he loved the competition and loved winning. Racing cars became the dominant family sport, with Joe, Rob, and Sharon all getting behind the wheel at times. Bob won multiple championships in multiple cars across SVRA, SCCA, NASA, and Motorola Cup racing series. In the last few years, Bob successfully passed the racing bug to a new generation, with his grandson (JJ Moser) picking up kart racing.

At his core, Bob was a fighter who lived each day to the fullest. His determination and grit

in conquering aplastic anemia in 2012 was inspirational. In the spring of 2019, he was diagnosed with acute leukemia. Never one to feel sorry for himself, Bob lived his last months and days as he did his entire life, enjoying the company of family and close friends, rebellious to the very end. Bob will be missed by all who had the pleasure of spending time with him.

The family will receive friends at the O'Brien/Sullivan Funeral Home 41555 Grand River Novi Saturday Dec. 14, 2019 from 2:00pm until the celebration of his life at 3:00pm.

In lieu of flowers, memorial contributions may be made to the Aplastic Anemia and MDS International Foundation. www.aamds.org

Events

DEC 14 **Gathering of Family and Friends** 02:00PM

14

O'Brien/Sullivan Funeral Home

41555 Grand River Avenue, Novi, MI, US, 48375

DEC 14 **Celebration of Life** 03:00PM

14

O'Brien/Sullivan Funeral Home

41555 Grand River Avenue, Novi, MI, US, 48375

Comments



“ Bob was the most interesting man that I have ever met, I so loved and respected him as a friend and a boss. I have learned so much from the man. My prayers and thoughts go out to Sharon and family.

James Cerano - December 14, 2019 at 02:01 PM



“ Sharon,
So sorry for your loss. You and your family our in our prayers.
Chuck Hokett

Chuck Hokett - December 12, 2019 at 09:10 PM



“ Sharon

As you well know I had the privelege to get to know and work with Bob during many years at the end of both our careers. Together we worked to the benefit of the 10 largest automakers in the world as they move toward introducing advanced lifesaving technologies. I will forever believe that those years were the best way to "make a difference."

On a personal note I know your family will support you as you going through this time. Bob always said family is everything.

Vann Wilber - December 12, 2019 at 12:50 PM



“ Sharon, I was so sorry to hear of Bob's passing. My condolences. Steve & I will say a prayer for you and your family during this difficult time. In Sympathy, Molly McClelland



Molly McClelland - December 11, 2019 at 04:59 PM



“ Sharon, so sorry. May good memories remain with you always.

Ed Tracy II - December 11, 2019 at 10:37 AM



“ Sharon I am so sorry. My heart goes out to you and your family. Bob sounds like he lived his life to the fullest without regret. That's something we all hope for. Prayers for strength and condolences go out for you. John 11:25.

Cindy Miller, past PA student

Cindy Miller - December 11, 2019 at 08:59 AM



“ Joe and Dayna. So sorry for your loss. Your family will be in our prayers this holiday season.

Christopher Wilson - December 10, 2019 at 07:44 PM



“ Yvonne King lit a candle in memory of Robert Stirling Moser



Yvonne King - December 10, 2019 at 03:43 PM



“ I met Bob at the Futura Yacht club. He was always friendly, helpful and very polite. He was an asset to the condo and home owner association boards. I liked him very much and will miss him.

Bob OConnor - December 10, 2019 at 01:40 PM